

First Coast Opera

2025 -2026 Season Media Partnership



PRINT AND DIGITAL ADVERTISING OPPORTUNITIES

WEBSITE | PLAYBILL ADVERTISING | EMAIL MARKETING | SOCIAL MEDIA

Founded in 2000, First Coast Opera (FCO) is the only performing opera company serving northeast Florida. A registered non-profit, FCO produces fully-staged operas with live orchestra, and a number of smaller concerts, dinner theater and gala events. As interest grows, FCO has increased its audience by more than one third over the past season!

It is the mission of First Coast Opera to serve Northeast Florida with professional opera performances for the education, cultural enhancement, and enjoyment of our communities, combining artistic excellence and the development of local and regional talent.

We are seeking business partners to work with us to reach mutually-beneficial goals. Partners could expect to benefit from a greater exposure to our patrons through playbill ads, mention in blogs and social media, e-blasts and other programs, all tailored to you and your company's goals.

Affluent, Influential, Involved

The majority of our patrons live along the First Coast from Jacksonville to St. Augustine and Palm Coast. They are:

College Educated | Homeowners | Successful & Culturally Engaged

Age & gender

Lifetime

Women Men Unknown



Cities

Lifetime



2024-2025 SEASON

Two Main Stage Productions: *The Barber Of Seville* and *The Magic Flute*, plus a dinner theater production and show during Romanza Festival.



2023-2024 SEASON

Two Main Stage Productions! *La Bohème* and *The Pirates of Penzance*, plus a dinner theater production, *The Strangers Tale* during Romanza.

Total Assets: \$154,214



2022-2023 SEASON

One Main Stage: *Die Fledermaus*, plus a dinner theater production, a second staged production and Romanza concert.

Total Assets: \$153,506



2021-2022 SEASON

Main Stage: *La Traviata*, plus a dinner theater production, a second staged production and Romanza concert.

Total Assets: \$160,055



2020-2021 SEASON

Season was impacted by Covid, but FCO did produce a dinner theater production and a second staged production.

Total Assets: \$121,325



2019-2020 SEASON

Main Stage: *H.M.S. Pinafore*, plus a concert and dinner theater production. **Total Assets: \$67,081**



2018-2019 SEASON

Main Stage: *The Marriage of Figaro*, plus a concert and second staged production. **Total Assets: \$71,014**

2017-2018 SEASON

Main Stage: *Amahl and the Night Visitors*, plus a concert and second staged production. **Total Assets: \$64,420**

2017-2018 SEASON

Main Stage: *Madama Butterfly*, plus a concert and second staged production. **Total Assets: \$50,638.49**

2025-2026 Season

FANFARE!

Dinner and Performance
Friday, October 10, 2025

CARMEN

Fully-staged with Orchestra
Wednesday, December 31, 2025, Friday, January 2 and
Sunday, January 4, 2026

THE MIKADO

Fully-staged with Orchestra
Friday, March 20 and Saturday, March 21, 2026



Digital And Print Reach

SOCIAL MEDIA

- Platforms: Facebook, Instagram
- 2,500 followers
- 85,000 impressions in Q1 2025

E-NEWSLETTERS

- 1,500 subscribers
- 40 issues per season
- 50–60% open rate

WEBSITE

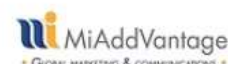
- 4,000 unique annual visitors
- 75% from Florida and Georgia
- Features sponsor logos, links, and a hospitality directory for sponsors in the hospitality industry

PRINT DISTRIBUTION

- Season Announcement mailed to 1,000 patrons in September.
- Flyers/Posters distributed locally before major events.
- Playbills distributed at main stage events and available online.



Previous Season Sponsors & Advertisers



Additional Corporate Support

- Anastasia Storage Center
- Anh Vu, MD, Board Certified Plastic Surgeon
- Hayward Construction
- Hyundai Genesis of St. Augustine
- See and Tee Golf

Advertisers

- Herbie Wiles Insurance
- Raintree Restaurant
- San Augustin Eye Foundation
- Scott Pacetti
- St. Frances Inn

Partner Opportunities

	Maestro \$500.00	Ovation \$2,000.00	Diva \$4,000.00	Season \$6,000.00	Corporate \$8,000.00	Premier \$10,000.00
Playbill Advertisement	•	•	•	•	•	•
Website: Acknowledged on Sponsor Page	•	•	•	•	•	•
Website: Site-wide logo with link		•	•	•	•	•
Ticket Package (Main Stage or Premium)		2 Main Stage	4 Main Stage	2 Premium	4 Premium	6 Premium
Name(s) on Supertitle Screen before performances		○	•	•	•	•
Logo on Postcards, flyers and distributed materials*			•	•	•	•
Reception with the General/Artistic Director				•	•	•
Logo on Email Template, 40 issues seasonally					•	•
Social Media Announcement						•

“A city with a vibrant artistic and cultural scene often attracts better talent, and a company that is directly involved with that vibrancy is set up to better retain and grow that talent. Businesses that support local arts and cultural organizations can add value to their corporate brand and their bottom line.”

~ Forbes Magazine



First Coast Opera is a registered nonprofit organization. We are a proud member of the *National Opera Association* and a professional members of *Opera America*.

Thank you to our Premier and Event Sponsors. Our programs are supported by individual donors, corporate sponsors, advertisers, and grants.



First Coast Opera strives to make its programs accessible to all. To learn what accommodations may be available by venues, please visit our accessibility web page on FirstCoastOpera.com under “About” tab.

First Coast Opera is a registered 501(c)(3) non-profit organization, and your kind donation may be tax deductible.

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**FIRST COAST OPERA | CURTIS TUCKER, GENERAL & ARTISTIC DIRECTOR
TORLEF BORSTING, DEVELOPMENT DIRECTOR
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